

Minneapolis-based RCRI, Inc. Appoints Mary Fautsch as VP of Reimbursement and Health Economics

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(Minneapolis, MN: July 12, 2010) Regulatory & Clinical Research Institute, Inc. (RCRI) a Minneapolis-based company offering specialized consulting services to the medical device industry is pleased to announce the appointment of Mary Fautsch to the role of Vice President of Reimbursement and Health Economics and Sr. Principal Advisor.

“Mary brings a wealth of experience and an outstanding track record in assessing the reimbursement environment and developing and implementing strategies for new and existing medical technologies.” said Steve Norsted, the company’s President and CEO. “We are very pleased,” he added, “to offer her expansive knowledge and expertise to RCRI clients.”

Mary has over 17 years of experience in the medical device industry and 13 years in nursing and hospital/clinic business operations. She has worked with start-up companies and established market leaders and has experience in all healthcare settings including hospitals, ambulatory surgery centers, and physician offices. In addition, she has worked with CMS and numerous private payors at the local and national level, forged relationships with professional societies to obtain CPT codes, trained sales and marketing teams, developed numerous innovative tools and services, and has created, developed and managed high performing reimbursement teams.

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“RCRI has an extraordinary team of experts who have a tremendous depth of industry experience and knowledge in their core disciplines,” commented Fautsch. “In today’s environment, effectively navigating the reimbursement landscape is critical to achieving product success. I am very excited to be part of such an outstanding organization. ”

Mary has worked with all levels of management and has been part of the executive team for several companies. Prior to joining RCRI, Mary spent 14 years at Medtronic, Inc. and most recently was at Anulex Technologies, Inc. Her clinical background, executive management experience, and hands-on reimbursement expertise enables her to effectively navigate the dynamic healthcare environment.

RCRI provides a comprehensive suite of Reimbursement and Health Economic services. For more information, contact Juli Denny at 952-224-2263, jdenny@rcri-inc.com Web site: www.rcri-inc.com

About Regulatory and Clinical Research, Inc. RCRI, Inc was founded in 1999 and has helped more than 400 medical device, IVD, and bioscience companies worldwide translate their medical device plans into successful revenue generating businesses. RCRI is ISO 9001: 2008 certified to provide expertise in regulatory affairs, clinical trial design and management, database development, reimbursement strategy, health economics, quality systems and compliance, biostatistics, and venture capital due diligence.

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